

FEDERAL MEDIATION AND CONCILIATION SERVICE  
NATIONAL LABOR-MANAGEMENT CONFERENCE  
ONLINE  
AUGUST 18 & 19, 2020

2020 ONLINE SPONSORSHIP LEVELS & DETAILS  
COMBINED WITH ALL BENEFITS OF 2022

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- Sponsorships and all benefits will be effective for the next NLMC at the Hilton Chicago, August 02-04, 2022.
- All sponsors will be recognized on the NLMC 2020 official registration site and conference app listing all sponsors' level, logos, and a link to advertisement or company information.
- Sponsors will be acknowledged on the NLMC 2020 registration site for their generous donation which has allowed all attendees to benefit from the discounted \$50 student rate.
- Sponsors will receive complimentary online registration based on level of sponsorship contribution: If previously provided, the same discount code applies for online registration.
  - Premier Level: 30 complimentary on-line registrations
  - Diamond Level: 25 complimentary on-line registrations
  - Platinum Level: 20 complimentary on-line registrations
  - Gold Level: 15 complimentary on-line registrations
  - Silver Level: 10 complimentary on-line registrations
  - Bronze Level: 05 complimentary on-line registrations

2022 SPONSORSHIP LEVELS & DETAILS

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- Sponsorships and associated benefits will be based upon the level of contribution— Curated, Premier Partnership, Diamond, Platinum, Gold, Silver, Bronze, and Appreciation.
- Curated, Premier Partnership, Diamond, and Platinum Level sponsors may provide a 1-page insert to be included in the attendee registration package.
- Curated, Premier Partnership, Diamond, and Platinum Level sponsors will be offered a table for display in the designated sponsor area.
- All sponsors will be recognized in the official program in a listing of all sponsors (commitment must be received prior to the deadline for the final program for inclusion).
- Signage recognizing all sponsors will be posted in the Registration Area.
- Sponsorship forms must be submitted by June 30, 2020 for inclusion in the final program.

\*\* To sign up, please contact us at [nlmcinfo@fmcs.gov](mailto:nlmcinfo@fmcs.gov)\*\*

**CURATED PARTNERSHIP LEVEL**

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Exclusive Opportunities for Sponsorship of **\$20,000 or more**

Benefits Include:

- Six complimentary registrations (over \$5,000 value).
- Full page ad in Final program.
- Premier signage recognizing Curated Level Sponsorship.
- Ability to sponsor specific event with logo and signage, limited opportunities, one selection available per sponsorship:
  - 1 available- Sponsor Conference WiFi to include a splash page with sponsors' logo
  - 1 available- Sponsor logo featured on FMCS NLMC lanyards
  - 1 available- Sponsor drink tickets for Networking Reception
  - 2 available- Sponsor NLMC Lunch to include signage with logo
  - 3 available- Sponsor NLMC Breakfast to include signage with logo
  - 4 available- Sponsor NLMC Coffee Break to include signage with logo

## **PREMIER PARTNERSHIP LEVEL**

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Sponsorships of **\$15,000.00 or more**

Benefits Include:

- Six complimentary registrations (over \$5,000 value).
- Full page ad in Final program.
- Premier signage recognizing Partnership Level Sponsorship.
- Ability to sponsor specific event (such as reception, professional speaker, etc.) with appropriate signage
- Special opportunities, one selection available per sponsorship:
  - (2) Cell phone charging stations wrapped with Sponsors' logo
  - Host a food station at the Networking reception with Sponsors' logo
  - Sponsor Keynote Speaker

## **DIAMOND LEVEL**

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Sponsorships of **\$10,000.00**

Benefits include:

- Four complimentary registrations (over \$3,300 value).
- Half page ad in Final program.
- Premier signage recognizing Partnership Level Sponsorship.
- Special opportunity:
  - Sponsor-provided item to be included in attendee welcome pack

## **PLATINUM LEVEL**

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Sponsorship of **\$6,000.00**

Benefits Include:

- Three complimentary registrations (over \$2,500 value).
- Half Page Ad in final Program.
- Premier signage recognizing Platinum Level Sponsorship.

## **GOLD LEVEL**

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Sponsorship of **\$3,000.00.**

Benefits include:

- Two complimentary registrations (over \$1,500 value).
- Quarter Page Add in final Program Listing of all sponsors in the Final Program.
- Special Signage recognizing Gold Level Sponsorship.

## **SILVER LEVEL**

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Sponsorship of **\$1,500.00**

Benefits Include:

- One complimentary registration (over \$800 value).
- Special signage recognizing Silver Level Sponsorship.
- Listing of all sponsors in the Final Program.

## **BRONZE LEVEL**

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Sponsorship of **\$500.00**

Benefits include:

- Special signage recognizing Bronze Level Sponsorship.
- Listing of all sponsors in the Final Program.